



the cloakroom factsheet

We have installed over 500 cloakrooms in theatres, clubs, exhibition centres, museums, bars and restaurants in various countries. In this cloakroom factsheet you will find our knowledge top 10: this how your cloakroom turns into an efficient, profitable business.

- 1** Always hang a set of legally approved cloakroom rules in a visible place. This limits your liability in case of lost items.
- 2** Charge a reasonable price for each item that is collected. An average price is €1 to €1,50. Even without a charge you are liable for losses.
- 3** Customers should pay per item handed in and receive a separate ticket for each. As you are liable for each item, charging individually is reasonable.
- 4** Separate the most expensive coats like leather coats on a separate garment rail rack. Most losses tend to be of expensive coats...
- 5** Check your turnover regularly, either by counting all items or by using a cash register / electronic ticketing system.
- 6** Use your space: most cloakrooms are too small. Use double rail racks to increase capacity. Almost 90% of coats handed in are short coats.
- 7** Higher speed = better service = higher turnover. Use racks on wheels, this will save up to 100 walks per garment rack.
- 8** Divide your cloakroom into sections (A, B, C, etc.) Sections will create a quicker and well organized cloakroom. This will increase your turnover.
- 9** If you are experiencing extreme visitor numbers, you might consider handing out empty coat hangers in a queue. Incredibly fast!
- 10** No time to find out the best way of organising your cloakroom? Get specific advice or a free sitiescan from an experienced consultant.

by cloakroom.nl

Everything for your cloakroom and more. Visit our website and online store now.



Ticketprinters

Q-Robe and Coatcheck ticket printers: for turnover control and fast cloakroom ticket printing. Also for entry tickets and wristbands.



Racks & coathangers

Everything for your cloakroom and more: garment rail racks in different sizes, fixed, portable or made to measure, dispensers, coathangers and umbrella bags.

The Netherlands: leisure management solutions - www.cloakroom.nl / telephone: +31(0)70 - 346 8634
Belgium: proligh systems - www.vestiaire.be / telephone: +32(0)3 - 205 1490

